



# JA ENTREPRENEUR FORUM

UCCI Multi-Purpose Hall 9 am—3 pm

Saturday October 18, 2014

9:00-9:30	Opening	Hon Minister Tara Rivers	CI GOV
9:30-10:00	Leadership	Dr. Alexandra Bodden	BHAC
10:00-10:30	Building Blocks of Leadership Exercise	Milly Serpell	Stepping Stones
10:30-10:45	Break	Break	Island Taste
10:45-11:15	Importance of Social Media	Hilary Cahill	CEC
11:15-11:45	Ethics	Cindy OHara	CEC
11:45-12:45	Lunch	Lunch	Island Taste
12:45-1:15	Sales & Marketing	Alyson Hay	Dart
1:15-1:45	Your Selling Skills exercise	Alyson Hay & Dart Marketing Team	Dart
1:45-2:00	Businesses & the Economy	Paul Byles	JA President
2:00-2:30	Time Management	Heather Lockhart	BHAC
2:30-3:00	Closing exercise	Beth Hir yok	Red Sail Sports

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*"This past school year was my first time being in the Junior Achievement program, this experience helped me discover a voice I never knew I had, friendships I didn't dream of having, and leadership skills that I only read about."*  
*-Scott Burley JA Company Programme 2014-15*

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## JA would like thank:

- CUC
- Cayman Enterprise City
- Dart Cayman Islands
- Stepping Stones
- Red Sail Sports
- Behavioral Health Associates Cayman
- Island Taste